



Fundraising Information

2024-2025 School Year

Students are provided with many fundraising opportunities throughout the school year to help offset the cost of the spring trip and other expenses. Below is a list of some of the fundraising programs Newsome Chorus will make available this year, and the portion of sales that directly benefit students. **Participation is voluntary.** **Indicates the deadline for the fall concert, but sales can continue throughout the school year.

| Fundraiser | Time Frame | Student Portion |
|------------------------|--------------------------------|---------------------|
| Program Ad Sales | Until September 6** | 25% |
| Corporate Sponsorships | Until September 6** | 50% |
| Student T-Shirts | September 9-17 | A portion per shirt |
| Cookie Dough Sales | October | Approx. 40% |
| Poinsettia Sales | Late November – Early December | \$3/plant |
| Additional Fundraiser | January | TBD |
| | | |

STUDENTS – Give your parents a break – make this the year you participate in fundraisers and make it your goal to raise \$680 towards your account! It’s easier than you think! Consider this scenario...

| Sell this... | Earn this... |
|--|---------------------|
| 2 Platinum Sponsors (Businesses LOVE to get involved!) | \$500 |
| Full Page Program Ad (ads are not required to be only from businesses – your parents can place an ad to celebrate you!) | \$50 |
| 10 Student T-shirts (you need to sell a minimum of 5 shirts to get your name on the back, but why stop there??) | \$30 |
| 10 Poinsettias (decorate the neighborhood!) | \$30 |
| 10 Tubs of Cookie Dough (mmm...Cookie Dough!!) | \$70 |
| Additional (TBD, but who doesn’t like cool stuff??) | ?? |
| Total earned with little effort | over \$680!! |
| | |

A chorus spring trip is expensive but imagine how happy your parents will be when they find out you’ve shaved more than \$680 off the cost of your trip! Not going on the trip? Why not use your funds to do a solo at solo/ensemble, or pay for your participation fee? Or even save up now for next year’s trip!



CONCERT PROGRAM ADVERTISEMENT and SPONSORSHIP SALES

Dear Future Advertiser:

Thank you for your interest in supporting the Newsome Chorus program through purchasing an advertisement in our concert programs.

Newsome Chorus Boosters is a non-profit organization and exists to foster, promote, and publicize the importance of music education within Newsome High School and the surrounding community. Our goal is to help create an environment where team and individual excellence in musicianship can be achieved.

Your advertisement will not only help the Newsome Chorus Boosters in our mission, but you will also be gaining a valuable marketing tool. Each of our concerts attracts nearly 900 patrons from the area, and all audience members receive a program and see your ad. At each concert, we make sure to highlight the assistance that our advertisers and sponsors provide to the Newsome Chorus program. In addition, you will also be assisting the choral students by directly offsetting the cost of singing in their ensemble during the Spring Chorus Trip!

Attached to this sheet is the price breakdown for different size ads. Should you need any help or assistance, or if you have any questions, please do not hesitate to contact us at newsomechorus@gmail.com.

If you are willing to do something more to help with our mission, please consider one of our sponsorship options. Each sponsorship comes with benefits, including a complimentary program ad. The details are attached.

Information on Newsome Chorus Boosters, current fundraisers, advertisement forms, sponsorship forms, and upcoming concert dates can be found on our Facebook page (Newsome Chorus).

We appreciate your support!

Sincerely,
Jeff Bogue and Miranda Goodwin
Directors, Newsome Chorus
Newsome High School
16550 Fishhawk Blvd.
Lithia, FL 33547



CONCERT PROGRAM ADVERTISEMENT

Student Name _____

In an effort to raise funds for our talented students to perform during our Spring Trip, the Newsome Chorus Boosters have selected Program Advertising as a fundraiser. The success of program advertising enabled many of our chorus students to travel to Ireland, as well as some of the most beautiful churches across Germany and Austria. They were recognized for their notable contribution to musical excellence. It was a truly magical experience that will provide a lifetime of memories.

We would like to offer you the opportunity to advertise in our 2024-2025 Newsome Chorus Concert Series programs. Performances are held in the fall, winter, and spring during the school year. Twenty-five percent of proceeds from each program ad is applied toward the student's annual trip and/or can be utilized for their uniform expenses as well.

Please make your advertising selection from the options below:

| | All 3 Programs | Single Program Only |
|----------------------------------|---------------------------------|---|
| Full page (4½ x 7½) | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$100 |
| 2/3 page (4½ x 5) | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$75 |
| Business Card 1/3 page (4½ x 2½) | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$50 |
| Back Cover Full Page (Color) | <input type="checkbox"/> \$300 | First come, first serve |
| ORDER DEADLINE | September 6th | Send email to newsomechorus@gmail.com for Winter/Spring deadlines. |

Name: _____
 Company: _____
 Address: _____
 Phone: _____
 Email: _____

Please make checks payable to Newsome Chorus Boosters.

*Email ads (hard copies will not be accepted) in **modifiable JPEG or PDF format** to newsomechorus@gmail.com by **September 6th, 2024**. No late submissions are accepted.
Thank you for your support!*

| | | |
|--|---------------|---------------------|
| Treasurer use only. Please Do Not Write in this Space | | |
| Student Name: _____ | Class: _____ | |
| Amount _____ | Check # _____ | Date Received _____ |



SPONSORSHIP SALES

Purpose: To recognize the contributions of businesses, organizations, and private individuals whose generous financial support has contributed to the development of the choral program at Newsome High School.

Student sales of Newsome Chorus Booster Sponsorships assist students in defraying their music activity participation expense(s). Fifty percent of the proceeds of each sponsorship is applied toward the student's annual trip and/or can be utilized for their uniform expenses as well.

| | Platinum - \$500 | Gold - \$300 | Silver - \$250 | Bronze - \$200 |
|---|-------------------|--------------------|-------------------|-------------------|
| Three free Concert Program Ads (one per program) | Full Page | Full Page | 2/3 Page | 1/3 Page |
| Car Magnet | Yes | Yes | Yes | Yes |
| Additional advertising at concerts | Yes | | | |
| Your website link on our Facebook Page | Yes | Yes | Yes | Yes |
| Reserved Seating at Home Concerts | Six Seats | Four Seats | Two Seats | Two Seats |
| Event Tickets –May be used only for Newsome's Got Talent / On the Radio | Six Event Tickets | Four Event Tickets | Two Event Tickets | Two Event Tickets |

SPONSORSHIP CONTRACT

In support of the choral program at Joe E. Newsome High School, I/we, _____ have elected to become a:

PLATINUM Sponsor GOLD Sponsor SILVER Sponsor BRONZE Sponsor

The benefits of Sponsorship have been presented by Newsome student _____. I understand that a large portion of the sponsorship donation will be applied toward this student's account with the Newsome Chorus Boosters for his/her trip, uniform, and other expenses directly related to this student's music education.

Authorized Representative Signature

Date

Authorized Representative Printed Name

Sponsor Street Address

Sponsor Daytime Phone

Sponsor City, State, Zip

Sponsor Web Address

Sponsor/Representative Email Address

Please make checks payable to Newsome Chorus Boosters.

Email ads (hard copies will not be accepted) in modifiable JPEG or PDF format to newsomechorus@gmail.com by September 6th, 2024. No late submissions are accepted.

Thank you for your support!

Treasurer use only. Please Do Not Write in this Space

Student Name: _____ Class: _____

Amount _____ Check # _____ Date Received _____